

REMAKING LAW FIRMS: **WHY AND HOW**

[Pre-publication Information and Registration](#)

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Why you should read and recommend *Remaking Law Firms*

- ✓ First deep analysis and set of solutions to the challenges facing BigLaw firms
- ✓ Based on the researched conclusion that no law firm can assume its place and prosperity are assured
- ✓ Written to help law firms continue to be relevant to their clients and financially rewarding for their partners
- ✓ Explains why most firms are not well equipped to know what to do or how to 'remake' their business models
- ✓ Draws on 40 interviews with clients, innovative law firm leaders, successful pioneers, leading academics
- ✓ Takes the reader on a journey from the origins of today's firms into a future 'kaleidoscope'
- ✓ In this future the ways clients meet their needs and the rules for success of firms are very different
- ✓ The winners in the kaleidoscope will be those firms that are starting now to prepare in earnest.

[AUTHORS](#)



Dr George Beaton

E: george.beaton@beatoncapital.com
Melbourne, Australia



Dr Imme Kaschner

E: imme.kaschner@beatoncapital.com
Melbourne, Australia



Eduardo Leite
Chairman of the
Executive Committee,
Baker & McKenzie

[FOREWORD](#)

"There was a time when we mostly worried about advising clients and billing time. Today, we deal with disruptive technologies, commoditization, unbundling of legal services, globalization of firms, BigLaw and NewLaw, and co-opetition'...that challenge many of the ethical foundations of what makes ours a special, regulated profession. As chief change agent for one of the world's largest law firms, I am constantly looking for insights to help us make sense of change, and to make those changes necessary for us to remain one of the world's leading law firms.

That is why I am delighted to introduce Remaking Law Firms: Why and How."

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BY DR GEORGE BEATON AND DR IMME KASCHNER

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40 CONTRIBUTORS FROM 6 COUNTRIES

[Stephen Allen](#), DLA Piper
[Mel Anderson](#), Grant Thornton
[Liam Brown](#), Elevate Services
[Toby Brown](#), Akin Gump
[Richard Burcher](#), Validatum
[Paul Carr](#), Axiom Law
[Eric Chin](#), Beaton
[Lisa J. Damon](#), Seyfarth Shaw
[Leon Flavell](#), PwC Global Legal
[Ron Friedmann](#), Fireman & Co
[Stuart Fuller](#), King & Wood Mallesons
[Tahlia Gordon](#), Creative Consequences
[Kenneth A. Grady](#), SeyfarthLean
[Andrew Grech](#), Slater & Gordon

[Susan Hackett](#), former GC, ACC
[Simon Harper](#), Lawyers On Demand
[William \(Bill\) Henderson](#), Indiana University
[Silvia Hodges Silverstein](#), Buying Legal Council
[Rick Kathuria](#), Gowlings
[Michelle Mahoney](#), King & Wood Mallesons
[Steve Mark](#), Creative Consequences
[David Morley](#), Allen & Overy
[Alastair Morrison](#), Pinsent Masons
[Gerard Neiditsch](#), University of St. Gallen
[David Perla](#), Founder, Pangea3
[Andrew M. Perlman](#), Vice-Chair of the ABA's

Commission on the Future of Legal Services
[Edwin B. Reeser](#), author on law firm management
[Mark Rigotti](#), Herbert Smith Freehills
[Michael Roster](#), ACC Value Challenge
[Jeremy Szwider](#), Bespoke
[Mark Tamminga](#), Gowlings
[Richard Tapp](#), Carillion plc
[Thomas Thoppil](#), Hewlett-Packard
[Steven M. Walker](#), Hewlett-Packard
[Peter Weill](#), MIT
[Nick West](#), Axiom Law
[Geoff Wild](#), Kent County Council
[Peter Williams](#), Deloitte
[Pam Woldow](#), Edge International
[David Worley](#), PwC

TESTIMONIALS FOR REMAKING LAW FIRMS

Professor Richard Susskind

Author of *Tomorrow's Lawyers* and Co-author of *The Future of the Professions*

"A lively blend of consulting experience and management theory, this book sets a challenging agenda for law firms of the future. With evident expertise, George Beaton and Imme Kaschner ask and answer the central questions of strategy for twenty-first century legal businesses."